REPORT OF
HCV Campaign (2014)

كبدك علامة ..
للصحة والسلامة
Organization association:
EPSF_AUG
University: Al_Azhar University for girls
City: Cairo, Nasr city.
Related EPSF Portfolio: Public Health
Chairperson Full Data:
a) Full Name: Ayat Ibrahim
b) Mobile Number: 01017203873
c) Official Mail: ph.epsfaug@gmail.com
*EPSF_AUG Delegation at national workshop:

1-PH Chairperson: AYAT Ibrahim
2-Vice PH : shymaa HAMADA
3-PH Member: Zeinab Wafa.

Locations, Dates and time:

a) Local Workshop: on (8,9,10,11/3/2015) From 10 am to 4 pm.

b) Pharmacy College Day: on (17/3/2015) from 10am to 3pm.

c) Nasr city institute: on (16/3/2015) from 10am to 1pm.

d) AL Galatma Village: on (13/3/2015) from 12pm to 3pm.
e) DAR AL-Eslam for Elderly: on (12/3/2015) from 12pm to 2pm.

f) DAR AL-Eslam for Orphans: on (19/3/2015) from 12pm to 2pm.

**Targeted Audience:**

Number: near 500

- Number of the "Distributed" Test Cards: Near 200

- Number of EPSF members taking part in the campaign:
  
  a) From Public Health Committee: 20
  
  b) From other Committee: 10
a) the toolkit ideas:
1- Running marathon
2- what HCV?
3-Let's correct our thoughts

b) The creative ideas:
   1- sad patient says

Requirements

1- red and green cardboards.
2- marker
**prepration**

poster has shape of liver which is sad and says the things he must do.

**key message**

To tell people the things must be done by patient of HCV to avoid the methods of infection.

**2-speaking tools**

**Requirements**

1-card board
2-gloves
3-marker
4-syringe, shaving machine.

**prepration**

Fix this tools on board and write the method of trasmission by it.
Key Message

Tell people methods of transmission by this tools.

3-liver and intestine conversation

Requirements

1-cardboard
2-marker

prepration:

draw liver and intestine ,make between them conversation as phone call.

Key message

Tell people how liver affects on other organ of body so they must care of it.
4-BE Healthy

REQUIREMENTS
1-cardboard
2-marker

Prepration
Fix shape of liver on board and devide it into 2 halves first is healthy and things he do second is sick and things leading to this

key message
encourage people to make good habits and protect themselves.

5-do you know me??
Requirements
1-cardboard
2-marker

Preparation
Board written on it information about HCV.

KEY MESSAGE
Identify people about HCV.

"Village"

a) The Toolkit Ideas:
1-Myth about HCV.
2-Fake treatment.
3-Smiley and sad liver.
b) The Creative Ideas:

1-stage of disease

**Requirements:**
- 1-cardboard
- 2-marker

**Preparation:**
Board written on it stages of disease.

**Key Message:**
Tell people about stages of it and how it is very dangerous to protect themselves.

2-transmission method
Requirements
1-card board
2-printed photo
3-marker

preparation
printed photo of transmission method is labeled on board.

Key message
Tell people about transmission method
To avoid it.

"School"

a) The toolkit ideas:
1- Smiley and sad liver

2- Game search for the virus
3-The right decision
4- Healthy and damaged liver.

2-The creative Ideas:

1- king and queen

Requirements
1-scissor
2-foam

Preparation
Crowns from foam and written on it ©
We gave it to students who answered our question and protect themselves.

Key message
To encourage them to focus with us.
2-Medals and sticks

Requirements
1-red cardboard
2-scissor
3-sticks

Preparation
Cut cardboard on the shape of liver written on it information and advices about HCV and put it on sticks and medals.

Key message
Attraction of students and encourag them to read and make it.
a) The toolkit ideas:
1- Myth about HCV
2- The right decision

b) The creative ideas:
1- Tell elderly people information about food and herbs which protect and improve liver function.
2- Sketch

Requirements
1- Members

Key message
Tell elderly people the importance of using personal tools only and not sharing it with other.
a) The toolkit ideas:
1- The right decision.
2- Stop spreading the disease

b) The creative ideas:
1- cut and affixed

Requirements
1- white board
2- cut and affixed paper
3-scissor

Preparation

Cut paper in shape of syringe, toothbrush, scissor, vegetables and fruites, asked children to put Healthy things in true place and harmful tools which may cause the disease in false place.

Key message

The children know things which may cause disease to avoid it and eat vegetables and fruites which useful.

2-colored book

Requirements

1-coloured pens
2-books containing uncolored vegetables and fruites.

Preparation

Make children colour this vegetables and fruites.

Key message

Know useful fruites and vegetables which protect them.
- Obstacles and solutions:

Permission from vice university president to make university day.
We canceled this day and postponed it to the next week.

- Lessons arising from the campaign:

We devided the members for 5 groups each group was responsible for organization of 1 day and made compition between them.
- Online Links:
  a) Link of Campaign Announcement on FB: https://www.facebook.com/events/402914666544988/

  b) Links of Campaign Albums
  - Part 1 Local Workshop: https://www.facebook.com/media/set/?set=a.1579839045587658.1073741862.1521419021429661&type=3

  - The five campaign Days
  1. Pharmacy College Day: https://www.facebook.com/media/set/?set=a.1575279256043637.1073741858.1521419021429661&type=3
  2. The School Day:
3. Village Day:

https://www.facebook.com/media/set/?set=a.1574035612834668.1073741856.152141902142966.1&type=3

4. DAR AL-Eslam for Orphans:

https://www.facebook.com/media/set/?set=a.1573120792926150.1073741853.152141902142966.1&type=3

5. DAR AL-Eslam for Elderly:

https://www.facebook.com/media/set/?set=a.1575697309335165.1073741861.152141902142966.1&type=3
Let's Correct Our Thoughts

[Diagram with Arabic text and English text "gloves"]